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#### netanyasigler.com

8309 Henderson Road
Apex, NC 27539

## Education

Bachelor of Arts in Communications Moody Bible Institute December 2018

Bachelor of Biblical Studies Moody Bible Institute December 2018

## Skills

## Photography & Videography

Event photography, portrait photography, video editing

## **Graphic & Web Design**

Adobe Photoshop, Adobe Illustrator, Premiere Pro, Lightroom, Branding, & Web Design

## **Marketing & Social Media**

Content strategy, social media management, digital marketing

## **Creative & Technical**

Problem-solving, storytelling, collaboration, fast learner

# NETANYA SIGLER

## Photographer | Graphic Designer | Creative Strategist

## Profile

Passionate artist and visual storyteller with a strong background in photography, graphic design, social media management, and creative marketing. I thrive in collaborative environments, enjoy learning new skills, and have a deep passion for helping people through visual arts and strategic communication.

## **Work Experience**

## **Ministry Assistant**

Ariel Ministries | San Antonio, TX | Nov 2023 - Present

- Managed scheduling, printing, and event planning
- Provided graphic design and photography services
- Filmed and edited videos for promotional use
- Coordinated transportation and logistics

## **Communications Consultant**

Jewish Awareness Ministries | Angier, NC | Oct 2023-July 2024

- Developed social media strategies and digital content
- Filmed and photographed events for marketing purposes
- Assisted in communication planning and brand strategy

## Ministry Intern | Art Gallery Assistant

Jews for Jesus | New York City, NY | May 2023 - Aug 2023

- Organized outreach events and coordinated artist collaborations
- Conducted research, planned projects, designed graphics and assisted with branding

#### Photographer

Universal Church Directories | 2022-2023

- Traveled with portable photography kits for shoots and sales
- Managed client sessions and sales, working on a full-commission basis
- Order processing with corporate office

JCPenney Portraits | Raleigh-Durham, NC | Mar 2020-21

- Conducted studio photography sessions and managed client presentations
- Sold photography packages using established marketing & sales strategies

Lifetouch | Morrisville, NC | Jan 2019-2021

- Operated as a traveling studio photographer: school events & portrait images
- Managed photography events with assigned scheduling parameters

## Freelance Photographer & Graphic Designer

Shepherds Theological Seminary | Cary, NC | May - Sept 2019

- Captured event and marketing photography
- Created graphic designs for promotional materials
- Assisted with marketing strategies

## **Creative Intern**

Illustrate Production | Chicago, IL | Aug 2017 - May 2018

- Managed photography, logo design, and social media content
- Developed marketing strategies and brand visuals

Jews for Jesus | Los Angeles, CA | June - Aug 2017

- Designed logos and marketing materials
- Managed social media and photography

## Camp Counselor

Jews for Jesus | Skokie, IL | June - Aug 2015

- Led a cabin group and facilitated activities
- Taught arts, crafts, and games
- Guided scripture memorization sessions